



# NIKKI THOMPSON, ESQ

## Writer & Digital Creator

I am a writer and digital creator who fully embraces Black culture. A former attorney with 10 years of experience in political affairs and intellectual property law, I am also skilled in research, crisis communication, campaign planning, and social media management. Proven ability to lead cross-functional teams and deliver results in fast-paced environments.

## EDUCATION

Journalism, B.S.

University of Florida, 2012

Juris Doctor, magna cum laude

Howard University School of Law, 2015

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📍 Atlanta, GA

## WORK EXPERIENCE

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Writer/Author

AUGUST 2017 - NOW

- Published five romance novels independently under the pseudonym "nikki blaire," including a series and short story
- Developed website, marketing materials, graphics, and roll out
- Independently developed and maintained relationships within the author, writer, and book community to facilitate sales and steady growth
- Planned and executed successful campaigns across various channels, including social media, email marketing, and events
- Manages a policy blog that uplifts the stories of Black women in local and state politics

Radio Show Host

SEPTEMBER 2022 - NOW

- Host of a live radio show on the Stationhead application, based in Baltimore, M.D., with international listeners
- Promoted from talent to managing marketing and advertising sales for station
- Host events and conducts live interviews of artists, such as Jacinta Howard and Danielle Allen, while breaking new music artists to our audience, such as Aria Lanelle

Digital Creator

NOVEMBER 2019 - NOW

- Leads the day-to-day management of digital channels, creating inspirational, informative and engaging content for clients
- Plans, produces, and creates digital content to be used across all our digital channels
- Develops creative ideas and best practices in sharing digital content, including up-to-date digital marketing trends
- Creates graphics and edits photos, working with the internal design team when necessary
- Assisted in the development and implementation of marketing strategies to increase brand awareness and customer engagement
- Conducted market research and provided insights to inform marketing campaigns
- Managed social media accounts and created engaging content to promote the brand

## AWARDS

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- *Author Queen of the Year, Black Girls Who Write Literary awards, nominated, 2018, 2022*
- *Best Romantic Comedy, top 5 finalist, Black Girls Who Write, 2022*

## SKILLS

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- Strategic thinking
- Creative problem-solving
- Campaign planning
- Social media management
- Project management
- Leadership
- Team management
- Budget management
- Communication
- Collaboration
- Time management